

CAREN ALYSE GROWN

CURRICULUM VITAE

PROFESSIONAL EXPERIENCE

The Brookings Institution

Senior Fellow, Center for Sustainable Development

2022-Present

Launch a major new workstream focused on the economics of gender gaps at the core of sustainable and inclusive development, including financing investments for care, women's economic empowerment, and filling gender data gaps.

World Bank

Senior Technical Adviser, MTL, DEC, FCV

2021-2022

Lead project to extend methodology to engender fiscal incidence analysis and tax policy/administrative reforms; work with *Women, Business and Law* team; help operationalize the Bank's approach to closing gender economic gaps in fragile and conflict affected areas.

Global Director, Gender Group

2014-2021

Led a team of 30+ staff at the World Bank Group to set strategic priorities and indicators on gender equality to guide institution-wide work; supported teams to align with the WBG Gender Strategy and develop appropriate analysis and interventions; provided intellectual leadership to influence and increase impact and performance; promoted innovative and cross-cutting research; mobilized and engaged with global partnerships (G-20, G-7) and raised funds for the Umbrella Facility for Gender Equality. *Selected Initiatives: WBG Gender Strategy, establishment of Women Entrepreneurs Finance Initiative (We-Fi); Gender-Based Violence Action Plan/Sexual Exploitation, Abuse, and Harassment Tools; WBG Procurement Commitment; Gender Tag Monitoring System.*

US Agency for International Development

2011-2013

Senior Gender Advisor, Bureau of Policy Planning and Learning

Led USAID efforts to develop Agency-wide Gender Equality Policy; provided high level guidance to Ambassadors and USAID missions/bureaus on gender integration, strategy, and programming; participated in agency-wide monitoring and evaluation of activities and strategies; and consulted with Congress and external stakeholders on the Agency's progress. *Selected initiatives: C-TIP Policy, GBV Strategy, Women Peace and Security Strategy.*

American University, Department of Economics

2007-2019

Adjunct Professor (2014- 2019)

Economist-In-Residence (2007-2014)

(Detailed to USAID via an Intergovernmental Personnel Agreement, AY2011-2013)

Taught graduate and undergraduate courses on Development Economics, Development Macroeconomics, and Gender Perspectives on Economic Analysis; co-directed the Program on Gender Analysis in Economics; raised \$2+ million for research projects on taxation, and gender gaps in asset ownership.

Levy Economics Institute, Bard College

2005-2007

Senior Scholar and Co-Director, Gender Equality and Economy Program

Developed a program consisting of research projects, an annual symposium, publications, research associates and visiting scholars. Designed courses on gender and economics and advised on structure of a possible PhD program at the Levy Institute. Raised grant funds for research on gender and trade, taxation and gender equity, and indicator measurement.

International Center for Research on Women

2001- 2005

Director, Poverty Reduction and Economic Governance Team

Directed a team of economists conducting research on asset accumulation and women's property rights, the impact of multilateral and national economic policies on gender equality and women's status, and adolescent employment. Responsibilities included developing and directing research, fundraising, personnel management, public speaking, and institutional development.

John D. and Catherine T. MacArthur Foundation

1992- 2001

Senior Program Officer, Program on Global Security and Sustainability (1998-2001)

Organized and managed a competition for collaborative research on governance in the context of globalization. Awarded grants related to environmental economics. Participated on team that developed a new initiative on higher education in Nigeria.

Senior Program Officer, General Program & Program on Human and Community Development (1994-1998)

Conceived and implemented a five -year Foundation-wide initiative awarding grants for research, graduate training and communication/application of new ideas in economics. Portfolio included five research networks on various dimensions of growing inequality within and between countries, the economics of families, and the evolution of individual preferences and social norms.

Program Officer, Population Program (1992-1994)

Established the Fund for Leadership Development, a grant fund targeted to individuals working on new approaches to population problems in Mexico, Brazil, Nigeria, and India. Set up country offices and hired personnel. Coordinated research program on population, development, and environment interactions.

Center for Economic Studies, Bureau of the Census

1990-1992

Research Economist

Conducted research and published papers on the survival and performance of small minority and women owned businesses in the U.S. Prepared statistical information for city and state economic development agencies on minority firms.

The Ford Foundation

1988-1989

Senior Writer/Editor, Women's Program Forum and Office of Program-Related Investments

Edited 15 papers and wrote introduction for a special issue of *World Development* on women's income opportunities in developing countries. Organized multilateral and bilateral donor gatherings. Conducted research and made program recommendations on small business development programs in the U.S.

SELECTED CONSULTING ASSIGNMENTS (1985-2014)

Inter-American Development Bank; Millennium Challenge Corporation; World Bank; United Nations Development Programme; Population Council; the Ford Foundation; the Ms Foundation for Women; Institute for Social Studies Trust (New Delhi, India)

EDUCATION

PhD, Economics, New School for Social Research, Awarded January 1992

MA, Economics, New School for Social Research, Awarded June 1987

BA, Political Science, University of California, Los Angeles, Magna Cum Laude, Awarded March 1980
Non-Degree Program, Institut d'Etudes Politiques, Université de Bordeaux III, France, 1977-1978

LANGUAGES

- French – Fluent
- Spanish – Reading and Speaking Proficiency

RECENT AWARDS

- Named in top 20 of Apolitical's Gender Equality Top 100 Influencers in the World, 2018 and 2019

SELECTED PUBLICATIONS

Books

- Lead Editor (with Imraan Valodia). *Taxation and Gender Equity*. London: Routledge, April 2010. Contributions include Chapters 1 and 2.
- Editor (with Diane Elson, Irene Van Staveren, and Nilufer Cagatay). *The Feminist Economics of Trade*. London: Routledge, June 2007. Contributions include Chapters 1, 3, and 15.
- Lead Author (with Geeta Rao Gupta). *Taking Action: Achieving Gender Equality and the Millennium Development Goals*. New York: Earthscan, 2005.
- Author (with Kathleen Barnett). *Gender Impacts of Government Revenue Collection: The Case of Taxation*. Commonwealth Secretariat Economic Paper 62. London: Commonwealth Secretariat, 2004.
- Author (with Gita Sen). *Development, Crisis, and Alternative Visions: Third World Women's Perspectives*. New York: Monthly Review Press, 1987.

Journal Articles and Book Chapters

- Author (with Marya Hillesland and Hema Swaminathan), "Women's Land Ownership and Household Income Diversification Patterns in Malawi," *Journal of African Development*, Vol. 23, No. 1, 2022.
- Author (with Geeta Rao Gupta et al.). "Gender Equality and Gender Norms: Framing the Opportunities for Health." *The Lancet*, 393 (10190): 2550-2562, June 2019.
- Author (with Leanne Roncolato and Nicholas Reksten). "Engendering Growth Diagnostics: Examining Constraints to Private Investment and Entrepreneurship." *Development Policy Review*, 35 (2): 263-287, January 2017.
- Lead Author (with Tony Addison and Finn Tarp). "Aid for Gender Equality and Development: Lessons and Challenges," *Journal of International Development*, v. 28, pp. 311-319, March 2016 and Co-Guest Editor of *Special Issue on Aid for Gender Equality and Development*, March 2016.
- Editor (with Maria Floro and Diane Elson). Two Special Issues on "Unpaid Work, Time Use, and Public Policy." *Feminist Economics*. Fall 2010 and Winter 2011.
- Author (with Elissa Braunstein). "The Political Economy of State Taxes and Male and Female Employment in the U.S., 1970-2004" in *Global Financial Governance and Gender: Key Issues and Policy Rules* (Young, B., I. Bakker, and D. Elson) London: Routledge, 2010.
- "Indicators and Indexes of Gender Equality: What Do They Measure and What Do They Miss?" in *Equality for Women: Where Do We Stand on Millennium Development Goal 3?* (Mayra Buvinic, Andrew Morrison, A. Waafus Ofofu-Amaah, and Mirja Sjoblom, eds.) Washington, DC: World Bank, 2008.
- Lead author (with Chandrika Bahadur, Diane Elson, and Jesse Handbury). "The Financial Requirements of Achieving Gender Equality and Women's Empowerment" in *Equality for Women: Where Do We Stand on Millennium Development Goal 3?* (Mayra Buvinic, Andrew Morrison, A. Waafus Ofofu-Amaah, and Mirja Sjoblom, eds.) Washington, DC: World Bank, 2008.

- Author (with Stephanie Seguino). "Gender Equity and Globalization: Macroeconomic Policy for Developing Countries." *Journal of International Development*. September 2006.
- Guest Editor (with Nilufer Cagatay and Diane Elson). *World Development: Special Issue on Growth, Trade, Finance, and Gender Inequality*. July 2000 and *World Development: Special Issue on Gender, Adjustment, and Macroeconomics*. November 1995.
- Lead Author (with Timothy Bates). "Commercial Bank Lending and the Development of Black- and White-Owned Construction Businesses." *Journal of Urban Affairs*. November 1992.

Monographs and Working Papers

- Author (with Geeta Rao Gupta et al.), "Transforming Humanitarian Action to Address Gender Differences and Inequalities," Lancet-SIGHT Commission, February 2021.
- Lead Author (with Carmen Diana Deere, Zachary Catanzarite, Abena D. Oduro, Suchitra J.Y., Hema Swaminathan, and Louis Boakye-Yiadom). "Who Borrows? An analysis of gender, debt and assets in Ecuador, Ghana and Karnataka, India" New York: UN Women, June 2015.
- "Aid and Gender Equality." Position Paper, ReCom - Research and Communication on Foreign Aid. Helsinki, UNU-WIDER, 2014.
- Author (with Cheryl Doss, Carmen Diana Deere, Abena D. Oduro, Hema Swaminathan, Suchitra J. Y., Rahul Lahoti, W. Baah-Boateng, L. Boakye-Yiadom, Jackeline Contreras, Jennifer Twyman, Zachary Catanzarite, and Marya Hillesland). *The Gender Asset and Wealth Gaps: Evidence from Ecuador, Ghana, and Karnataka, India*. Bangalore: Indian Institute of Management Bangalore. 2011.
- Author (with Elissa Braunstein). "Crowding In versus Losing Out: The Effect of State Taxes on Male and Female Employment in the US, 1970-2004." NY: Levy Economics Institute, 2007.
- "Quick Impact Initiatives for Gender Equality: A Menu of Options." Paper Prepared for the PRMGE. Washington, DC: World Bank, April 2006.
- Author (with Nata Duvvury). "The Costs of Intimate Partner Violence at the Household and Community Levels: An Operational Framework for Development Countries." New York: UNFPA. December 2004
- Author (with Anju Malhotra and Rohini Pande). "Impact of Investments in Female Education on Gender Equality." Paper Prepared for the PRMGE. Washington, DC: World Bank, 2003.
- "The Influence of Industry Demand and Geographic Location on the Survival of Small Black-, Female-, and White-Owned Businesses." Monograph. Washington, D.C.: Center for Economic Studies, Bureau of the Census, 1991.

SELECTED CONFERENCES AND PRESENTATIONS (2000-Present)

Keynotes/presentations on various topics, including gender and growth, taxation and fiscal policy, aid effectiveness, trade liberalization, what works for women's economic empowerment, gender equality issues for the Post-2015 Development Framework, female entrepreneurship, women's asset ownership, the Women's Empowerment in Agriculture Index, costing gender equality in the MDGs, tackling global poverty, measuring women's poverty, financial crises and gender, unpaid work and the care economy at universities, UN agencies, bilateral and multilateral institutions, private sector and government conferences (full list available on request).

BOARD MEMBERSHIPS, EDITORIAL BOARDS, AND ADVISORY ACTIVITIES (1994-Present)

International Editorial Advisory Board, *Development Policy Review*, 2005-Present; International Editorial Board, *Gender and Development*, 2005-2020; Associate Editor, *Feminist Economics*, 2007-2014; Advisory Council, *World Learning*, 2015-2018; *External Gender Forum*, Asian Development Bank, 2001-2014; Program Advisory Committee, *Institute for Women's Policy Research*, 2005-2010; Board of Directors, *Women's Thrive Worldwide*, 2006-2008; Senior Associate, *Task Force 3 on Education and Gender Equality*, UN Millennium Project, 2002-2005; Board of Directors, *Committee on the Status of Women in the Economics Profession*, 2000-2002; Board of Directors, *Women's Self Employment Project*, 1991-2003 and Vice-Chair, 1994-2000.